

JACQUI LOTT

freelance print & interactive designer

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PROFICIENCIES

InDesign CS4

Photoshop CS4

Illustrator CS4 (& Freehand MX)

Flash 8 and CS4 with ActionScript 2.0

Dreamweaver 8 / HTML (basic)

Typography

Color Theory

Writing

Art Direction

Project Management

Production

AWARDS

2006 American Graphic Design Award

*Excellence in Communication &
Graphic Design*

QMobility Presentation Folder

2006 PRINT Regional Design Annual

Merit

Gravity Holiday Promotion

2005 Seattle Show

Silver Award - Interactive Category

The Interactive BCA Story

University of Washington

Undergraduate Scholar Award

1998 - 1999 academic year

EDUCATION

BFA in Visual Communication Design

University of Washington | September 1998 - June 2002

Accepted into competitive Visual Communication Design major in March 2000. Instructed in the conception, planning, creation, and realization of solutions that give form to print, screen, and the built environment. Earned Cumulative 3.82 GPA

Intermediate Flash

School of Visual Concepts | November 2004 - December 2004

Intensive 6-week, 3 hrs/week course covered Flash and ActionScript fundamentals.

EXPERIENCE

Freelance Designer

Various Clients | June 2003 - Current

Specializing in website layout design, logo design, print collateral, Flash-based interactive pieces, and light html coding. Collaborate with Seattle-area design agencies such as The Medium, Cultivate Design, Gravity Design, and Electric Pen Graphic Design to alleviate their over-flow design needs. Worked as an on-site freelancer for Nordstrom, designing and art directing a national newspaper ad. Other clients include QMobility, Incite Partners, Spiffy Chicks, Conenza, Strikeplate, AChang Design, General BioDiesel, SemperVita and Seattle Against Slavery.

Graphic Designer - Print & Interactive

Gravity Design | July 2005 - May 2007

Designed business collateral, packaging, logos, marketing kits, web graphics, and other various promotional print pieces for Microsoft, Taco Time, Chef'n Corporation, QMobility, Leslie Ota Real Estate, Bellevue Downtown Association Magic Season, and Pure Ayre. Lead designer and developer for Flash-based websites for Gravity Design and Doug Landreth Photo-Illustrator, as well as html emails for Microsoft. Lead designer for GLY Construction website. Attended client meetings, corresponded directly with clients, performed press checks, and collaborated with other designers and writers.

Lead Designer, Art Director, Interim Creative Director

Pravda Studios | November 2003 - July 2005

Created print and interactive design pieces primarily for Boeing and Microsoft. Managed the end-to-end flow of the project: planning, coordinating, conceptualizing, designing, writing, meeting with clients, and executing final deliverables. Contributed to the shaping of Pravda's business practices and developing a design department.

Summer Intern

Platform Creative | June 2003 - September 2003

Supported the conceptual, design, and production process for a variety of projects including identity design, web design, and promotional collateral. Researched and developed ideas that address the communication goals of the client. Participated in client meetings and press checks.

REFERENCES

Available upon request.